

ABOUT MARGARITAVILLE ISLAND RESERVE RIVIERA CANCUN RESORT

A JIMMY BUFFET INSPIRED ALL-INCLUSIVE TROPICAL GETAWAY

With world- class amenities of a luxurious, all-inclusive hotel coupled with a laid-back, beachy vibe making it the perfect place for people who value exceptional quality without any pretense.

Resort Overview:

From the moment guests enter the property, they are greeted with a welcome refreshment and flip flops and are immediately transported to a seaside paradise. Whether guests want to spend the day relaxing in one of our beach hammocks, partaking in margarita inspired spa treatments, or celebrating that it's always 5 o'Clock somewhere with a poolside margarita, there are unique, authentic experiences for all. With exceptional Island Reserve Inclusive restaurants, specialty bars, and daily live music, Margaritaville® Island Reserve By Karisma Riviera Cancun is a place to raise a glass and take a bite out of paradise. Guests can enjoy meals with the utmost confidence in knowing that a team of expert chefs are prepared to cater to all dietary requirements throughout each and every dining experience.

The property's intimate size plays a major role in providing an experience which encompasses a thoughtful expression of the Margaritaville essence with plenty of space to seek refuge. A team of Island Ambassadors will ensure that every guest's vacation is entertaining and memorable. A concierge, vacation-planner and catalyst for fun, these experts are on-call to answer questions, take requests and to make guests smile throughout their stay.

WEEKLY EVENTS • Beach parties • Margarita blending (and sampling!) • Blackjack • Cornhole • Horseshoes • Bocce ball • Cooking, Cocktails & Latin Dancing Classes • Karaoke Night • Mariachi Fiestas • Tiki Beach Party • Cheeseburger in Paradise

LIVE MUSIC: Here we believe that nothing can quite beat the sensation of being in front of a live musical performance– from a solo singer, to a musician to a full band playing classics to current favorites, the entertainment experience will be interactive and immersive. Performance venues include: • License to Chill (weekly scheduled event) • Five o'Clock Somewhere Bar (daily) • Rita's Taco House (weekly) • Compass Bar

DINING:

THE BEACH HOUSE - Located beachside, this open-air Caribbean inspired restaurant serves international fares from our mouthwatering food display. From early morning to late night, all to be enjoyed in an upscale yet casual atmosphere, ideal for family and friends.

RITA'S TACO HOUSE - With a spectacular ocean front deck, Rita's Taco House redefines the joy of Mexican tacos and beach inspired fares. Enjoy some of the finest agave-based beverages in the Riviera Maya and be sure not to miss our mariachi nights with live local performances.

FRANK & LOLA'S - ITALIAN TRATTORIA - Serving handcrafted, authentic and exquisitely prepared Italian cuisine, Frank & Lola's is the resort's premium dining experience. Our house made pasta is a must, accompanied by a wine from our extensive Wine Spectator awarded wine list. Reservations are recommended. To enhance the overall dining experience, we request no men's tank tops, baseball caps or swimwear.

LATINO - FUSION CUISINE - Latino offers the best of two culinary cultures where Latin flavors meet Asian spices and preparations. The restaurant offers fresh, locally sourced ingredients for creative dishes, intriguing flavors and fun presentations.

BARS:

COMPASS CARIBBEAN RUM LOUNGE: The compass rose takes us to the West Indies and sugar cane-inspired beverages. Along with a full bar offering, Compass showcases a wide array of Caribbean rums and rum-based concoctions. Located in the main lobby, adjacent to Joe Merchant, Compass is a great place to enjoy a morning coffee, watch your favorite sports event or sip on a cocktail at all hours of the day.

FIVE O'CLOCK SOMEWHERE- BAR & SWIM UP BAR: As the lyrics go, "That sun is hot, and that old clock is moving slow." Indeed, it is five o´clock somewhere. A staple of any Margaritaville® experience, 5 o´clock Somewhere is the perfect place anytime of the day for poolside cocktails, a cold beer or world famous Margaritaville® margaritas. Enjoy live music as the day concludes. Located just a few steps from the beach and The Beach House Restaurant.

LICENSE TO CHILL BAR - ADULTS ONLY: With a breezy beach location and attached wet feet pool, License to Chill is the perfect place to let the day go by, sipping on your favorite cocktail. A true chilled out vibe with oceanfront views, firepits and live evening entertainment.

S.O.S SWIM UP BAR - STRANDED ON A SAND BAR: Enjoy refreshing in-pool or poolside beverages. Select from a wide variety of fresh tropical concoctions at this nautically inspired swim-up bar complete with hanging beds. Enjoy and sip away, you are stranded on a sandbar.

BLENDED - WELLNESS & SMOOTHIE BAR: Jimmy says: "You chew a little juicy fruit, wash away the night, it's good for your soul". This is Margaritaville Island Reserve's place for a healthy fix. Join us and get supercharged with one of our super food bowls, vegan options, fresh fruits and smoothies.

RITA'S TACO HOUSE: With a spectacular ocean front deck, Rita's Taco House redefines the joy of Mexican tacos and beach inspired fares. Enjoy some of the finest agave-based beverages in the Riviera Maya and be sure not to miss our mariachi nights with live local performances.

JOE MERCHANT'S - COFFEE & PROVISIONS: A unique set up which puts you in control of your in-room refreshment center. Our easy to use Joe Merchant's point system allows you to customize your in-room experience according to your and your family's preferences. Joe Merchant's is also the place for a freshly brewed Mexican cup of java while you peruse our extensive beverage and snack offering. Pick up your personalized order or have it delivered to your room for a delivery charge.

SPA:

ST. SOMEWHERE SPA, BY KARISMA Make the ultimate escape to St. Somewhere Spa by Karisma. Inspired by the laid back vibes and state of mind of Margaritaville under the watchful eyes of our wellness experts at Karisma Hotels & Resorts. Featuring 8,000 square feet of rest and relaxation, St. Somewhere Spa showcases world-class amenities. It is home to 7 mindfulness inducing treatment rooms, including a Suite couple room, a full-service beauty salon and state of the art "Fins Up" Fitness Center. Our well-appointed hydrotherapy area include an herbal steam room, dry sauna and chromotherapy shower. Dedicated to overall wellbeing, St. Somewhere Spa, by Karisma presents tropically inspired offerings designed to awaken the senses, strengthen circulation, soothe nerves, improve digestion and promote a balanced metabolism. Leave the beach and sun behind and wander in to experience the Crisp Citrus and cilantro scent of our signature massage. Experience custom designed treatments such as an invigorating Gingerita Body Scrub or a Watermelon Basil Vodkatini Pedicure. Pamper yourself with a Refresher Facial, Wrinkles will only go where the smiles have been.

FITNESS: FINS UP! FITNESS CENTRE: Fitness can be fun at Margaritaville® Island Reserve by Karisma Riviera Cancun. Enjoy a morning outdoor yoga or stretching session to start your day. Stay fit in style with a workout at our fitness facility. Accessible and welcoming for those who want to reenergize, tone, or embark upon a new workout challenge, we offer

a variety of cardiovascular and strength training equipment. Fins Up! Fitness has everything necessary to make indulging worth it, helping travelers stay on top of their fitness goals, even in Paradise. Our Aqua Fitness class is a must for everyone who enjoys a total body workout while building strength in a fun way. For

those seeking high energy action there's Latin Dance and Beach Soccer, and for those in favor of more mind and body

wellness, we offer stretching and yoga.

Kayaking • Stand-Up Paddleboarding • Beach Soccer & Volleyball • Scuba Diving Clinics • Snorkeling



ABOUT MARGARITAVILLE ISLAND RESERVE RIVIERA MAYA RESORT

AN 'ADULTS ONLY' JIMMY BUFFET INSPIRED ALL-INCLUSIVE TROPICAL GETAWAY

This is the ultimate adults-only getaway! Introducing Margaritaville Island Reserve Riviera Maya, the first child-free property in the award-winning collection. And plenty of space to soak up the sun poolside — margarita in hand.

Resort Overview:

At the all-new, adults-only Margaritaville Island Reserve Riviera Maya, you can rest assured no detail of your getaway is overlooked. Their team will go to great lengths to ensure an incredible stay filled with endless island vibes, whether you're visiting for a few days or a few weeks.

All guests enjoy our signature Island Reserve Inclusive® Experience, which includes five-star global dining, unparalleled service, luxurious amenities, spectacular entertainment, and immersive experiences and activities. It's an upgraded, elevated take on the traditional "all-inclusive" concept, infused with Margaritaville's hallmark sense of adventure, escapism, and laidback luxury.

355 coastally inspired rooms and suites featuring stunning décor with comfort-boosting amenities, curated to keep the island vibes going strong. All accommodations open to a furnished private balcony or terrace overlooking either the ocean or the resort's pools or gardens.

WEEKLY EVENTS • Beach parties • Mixology Classes • Cornhole • Pickleball • Volleyball • Pool Parties • Trivia Games • Dance Lessons • Beach Bonfire Parties • Card & Table Games

LIVE MUSIC: Here we believe that nothing can quite beat the sensation of being in front of a live musical performance– from a solo singer, to a musician to a full band playing classics to current favorites, the entertainment experience will be interactive and immersive. Performance venues include: • LandShark Brewery Stage • Salted Rim Bar

DINING:

THE BOAT HOUSE - The Boat House elevates dining in a casual yet chic and sophisticated setting with ample indoor and outdoor seating. Indulge in flavorful dishes from around the world, presented across multiple food stations and cooked to order. Located in the lower-level plaza, The Boat House serves breakfast and lunch.

LANDSHARK BREWERY AND GRILL - Refined yet relaxed, LandShark Brewery & Grill is one of the Margaritaville brand's signature restaurants. The first and only LandShark brewery in Mexico, it's the perfect spot to enjoy smokehouse classics and our signature LandShark lagers brewed on-site. It's open from lunch time until well into the night, and features plenty of outdoor seating— including two terraces overlooking the calm Caribbean waters. Drop by to meet our brewmaster, enjoy a beer sampler tray or beer-matching menu, and jam out to live music and performances in the evenings.

JWB STEAKHOUSE - Dinners at JWB Steakhouse are always memorable. This classic steakhouse experience delivers five-star, white-tablecloth service and impeccable cuisine with elegant indoor and outdoor seating. Our "Meat Sommelier" displays the restaurant's prime meats behind a glass wall, so guests can see the quality of each and every cut of meat before selecting their preference. They'll also explain everything one needs to know about delicately aged cuts of custom-raised northern Mexico and U.S. beef, as well as our other artisan-raised proteins. Located on the lobby level, JWB Steakhouse is the perfect restaurant to celebrate special occasions.

FRANK & LOLA'S - You'll find a true taste of Italia at Frank & Lola's, which specializes in handcrafted, authentic and exquisitely prepared trattoria dishes. Using ingredients like locally sourced seafood and prosciutto straight from Parma, every dish on the menu at this cozy, romantic restaurant hits the spot with plenty of Old-World flare. Savor fresh antipasto, pasta tossed in homestyle sauces, and delicious pizza from our traditional wood-burning oven. Frank & Lola's is located on the lower-level plaza and offers al fresco dining on the terrace.

FAR SIDE OF THE WORLD - Partake of crazy good cuisine from Seattle to Bangkok and the entire Pacific Rim as you enjoy cool sea breezes from the restaurant's beautiful poolside terrace. Each dish served here offers balanced flavors crafted from the finest ingredients and curated to celebrate faraway places. Inspired by the famed Jimmy Buffett song, this culinary voyage is a must-try during your Riviera Maya getaway that will lead you to surfing paradises, cozy coastal bamboo shacks, and sleepy seaside towns.

BARS:

SALTED RIM MARGARITA BAR & LOUNGE: Revel in cool Caribbean vibes with stunning sea views and top-notch lounge service at Salted Rim, where you'll find a vast selection of authentic tequilas and mezcals. This must-try bar celebrates Mexico's agave plant, which yields delicious tequilas and mezcals after distillation. Whether you prefer your drinks frozen, stirred, or shaken, you'll find that the margaritas here are out of this world, as are the craft cocktails. You can also raise of a glass of your favorite beer, wine, or top-shelf spirits as live music performers set the perfect ambiance.

FIVE O'CLOCK SOMEWHERE- BAR & SWIM UP BAR: The lyrics to this iconic song go, "That sun is hot and that old clock is moving slow." Here at Margaritaville Island Reserve Riviera Maya, it's always five o'clock. Unwind in the pool or poolside as you savor delicious cocktails, ice-cold beer, or sparkling wine. The crowned jewels of the bar menu here, however, are the resort's world-famous Margaritaville Margaritas.

LICENSE TO CHILL BAR, WET FEET BAR & BEACHSIDE GRILL: Kick back in a chill atmosphere just steps from the pool and the ocean. As you enjoy the balmy sea breezes, sip freshly made cocktails and snack on casual fare including crisp salads, perfectly grilled burgers and more. In the mood for a refreshing dip? Wet Feet Bar is just a step away, with tables submerged in shallow water. It's another one-of-a-kind Margaritaville experience.

S.O.S SWIM UP BAR - STRANDED ON A SAND BAR: This is your go-to spot for refreshing in-pool or poolside beverages, from your favorite spirited libations to non-alcoholic options served all day long. Simply walk up or float on over from one of the resort's swim-up suites.

BLENDED - WELLNESS & SMOOTHIE BAR: Jimmy says: "You chew a little juicy fruit, wash away the night, it's good for your soul". This is Margaritaville Island Reserve's place for a healthy fix. Join us and get supercharged with one of our super food bowls, vegan options, fresh fruits and smoothies.

JOE MERCHANT'S - COFFEE & PROVISIONS: Head to Joe Merchant's for a steaming-hot cup of freshly brewed Mexican coffee, fresh-pressed juices, natural smoothies, flaky pastries, and tasty sandwiches. You'll also find lots of gluten-free and vegetarian options here for your snacking pleasure. Joe Merchant's is the place to go to stock your inroom mini bar with all your favorite sips and snacks — just use our simple point system to customize your order for pickup or delivery.

STAY ACTIVE IN PARADISE:

Stay active in a way that's fun and refreshing. Rise early and join an invigorating sunrise yoga class led by one of the

You'll find plenty of competitions here, from cornhole and volleyball to ping pong and pickleball. Challenge a friend

resort's certified instructors or join one of the resort's famed Aqua Fit classes and earn every delicious 'rita.

or a fellow Parrot Head — loser takes a shot! LEARN HOW TO SCUBA DIVE: Learn how to scuba dive without actually venturing into the deep. We offer free scuba

demos with an instructor at the resort pool. WORLD-CLASS SPA AND GYM FACILITIES ON SITE