



Contact: Elliot Gillies, (212) 724-7783, elliott@gilliesandzaiser.com

**Scenic Group Partners with Gift A Trip, Offering a Wide Range of Cruise Choices
For Rewarding, Incentivizing and Motivating Deserving Employees and Loyal Customers**

Hollywood, FL (July 2023) – Scenic Group, parent company of [Emerald Cruises](#) and [Scenic Luxury Cruises & Tours](#), has partnered with Gift A Trip, offering an easy way for businesses to reward, motivate and incentivize deserving employees and loyal customers. As the first to offer a turnkey approach to gifting individuals with travel certificates, Gift A Trip is a perfect extension to Scenic Group’s already strong MICE program.

"We are thrilled to announce our exciting new partnership with Gift a Trip, a company dedicated to offering like minded clients unique ways to embrace new incentives and unforgettable experiences," offered Elizabeth Fettes, VP of Sales, Scenic Group USA. "This collaboration promises to expand our reach within the MICE industry and among like minded consumers, enriching their lives with our world-class offerings and rewarding journeys."

Scenic Group’s extensive range of luxury and ultra-luxury river and ocean cruise opportunities allow planners and their business clients an easy way to make dreams come true. Recipients are sure to feel wowed when they receive an eight- or 11-day river cruise along any of Scenic’s or Emerald Cruises’ routes in Europe; a 13-day adventure to Antarctica or a nine-day cruise in the Caribbean on one of the world’s most luxurious yachts – with its two helicopters, 5,600-foot spa, and 10 dining experiences; or an eight-day get-away-from-it-all in the Caribbean on one of Emerald Cruises 100-guest luxury yachts.

Certificates are for two guests and include all taxes, gratuities and fees; are valid for two years from issue date; are both upgradeable and transferrable and have no blackout dates within the certificate sailing window. Planners and businesses can purchase as many or as few as they need as there is no minimum.

Scenic Group, which includes Emerald Cruises, Scenic Luxury Cruises & Tours, Mayflower Cruises & Tours and Evergreen Tours, has grown over its 37-year history to include award-winning, river and ocean cruises and handcrafted land journeys that take guests to many of the world's most fascinating destinations covering all seven continents. Since 2008, Scenic has set the benchmark for truly all-inclusive, five-star river cruises in Europe and Southeast Asia as well as luxury cruises on Egypt's Nile on board a private luxury charter. In 2019, Scenic introduced *Scenic Eclipse*, The World's First Discovery Yacht™, a 228-guest ultra-luxury ship, and in 2023, unveiled its sister, *Scenic Eclipse II*. Emerald Cruises has nine branded Star-Ships offering river sailings in Europe and on the Mekong. In 2022, *Emerald Azzurra* was the first yacht to launch under the Emerald Cruises brand – a 100-guest superyacht sailing the warm waters of the Mediterranean, Adriatic, Caribbean and Central America – followed in August 2023 by its sister, *Emerald Sakara*.

GIFT A TRIP, www.giftatrip.com, is an e-commerce reward and recognition marketplace dedicated exclusively to the sale of turnkey individual travel certificates from the top cruise, resort and hotel brands. All certificate packages are for two guests; include taxes, fees, gratuities and more; come in a variety of lengths of stay; are valid for year-round travel with minimal blackout dates and most certificates do not expire. Certificates start at approx. \$600 per couple/two guests; are upgradeable, transferrable and require no minimum purchase. GIFT A TRIP – the perfect solution for sales incentives, service & recognition awards, corporate & holiday gifting and more!" For more information: 800-876-5046 or info@giftatrip.com.

Scenic can be found on Twitter at @ScenicLuxury, on Facebook as ScenicCruises and on Instagram as Scenic.luxurycruisestours, while Emerald Cruises can be found on Twitter at @emerald_cruises, on Facebook as EmeraldCruisesGlobal and on Instagram as @EmeraldCruises.global.

Additional information on MICE groups/charters and other cruises, brochures and reservations can be obtained for Scenic and Emerald Cruises by email at Charters-incentives@scenicusa.com or by phone at 888.887.6729. Digital brochure downloads are available on the websites.

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Gillies and Zaiser

www.gilliesandzaiser.com

media@gilliesandzaiser.com

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